



lilli an
product designer

find me

portfolio: designsbylilli.com
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education

University of Washington

BS in Human-Centered Design & Engineering
Expected May 2024

recognition

University of Washington's Deans List

Fall 2020 - Fall 2023

American Association of University Women
Excellence in Math Award

Washington State Opportunity Scholarship
Awarded to First Generation STEM Students

skills

design —

Product Design, User Experience Design, Interaction Design, User Research, User Interaction Design, Branding, Visual Design, Competitive Analysis, Usability Studies, Rapid Prototyping, Design Thinking

toolbox —

Figma, Adobe Illustrator, Adobe XD, HTML/CSS, JavaScript, Python, SQL, R, Tableau, Zeplin, Git/Github

projects

Lead Designer for Visio @ Design for America
Lead Designer for Downtime @ SWE Hackathon
Product Manager for Public Health Data
Visualization @ SCL

experience

Product Design Intern — Cisco Meraki

Sept 2023 - Dec 2023

- Lead the research and design for an improved MX Security Center.

UX Design Intern — GEICO password: geico2023

June 2023 - Aug 2023

- Contributed to the discovery and delivery of a new telematics product as a UX Design Intern at GEICO.
- Collaborated with experienced UX designers and cross-functional teams to create user-centered solutions that increased customer satisfaction.
- Played a role in enhancing the overall product usability, resulting in an improved driving experience for customers.

UX Design Intern — Genemod

Oct 2022 - Feb 2023

- Revolutionized data capture and workflows for seamless researcher collaboration as a UX Design Intern at Genemod.
- Leveraged UX Research methodologies including card-sorting, competitive analysis, and affinity diagramming to enhance user-facing workflows and implement design improvements.
- Achieved significantly improved user experiences, making a positive impact on the organization's objectives.

Data Analyst Intern — Seattle City Light

June 2022 - Oct 2022

- Collected, cleaned, and interpreted data reports utilizing SQL databases to develop answers and solutions to problems identified with customers of Seattle City Light.
- Consulted with various teams across Seattle City Light to develop data reports that answered and fit all requirements required by each division.
- Participated in the design of Tableau dashboards by using SQL, data visualization skills, and design principles.

activities

IBM Accelerate — Product Design & User Research

The IBM Accelerate Program for Design is a comprehensive initiative that nurtures aspiring designers through hands-on experience, mentorship, and real-world design challenges.

Design for America — Product Designer

As a Lead Designer on a Design for America (DFA) team, I collaborated and lead diverse and passionate students to address social challenges through creative solutions.