Lilli An

lillianyaa@outlook.com • designsbylilli.com • linkedin.com/in/lilli-an/

Education

University of Washington Seattle, WA
B.S Human Centered Design & Engineering, Concentration in HCI and Data Science
Recognitions:
University of Washington's Dean's List 2020-2024, American Association of University Women Excellence in Math Award, Washington State Opportunity Scholarship

Experience

HP Washington
Product Designer April 2025 – Present
- Designing Setup and Onboarding experiences for Home Print Solutions

Cisco Meraki Remote
Product Designer September 2023 – December 2023 & December 2024 – April 2025
- **Boosted workflow efficiency** for security administrators by leading the redesign of the Security Center, introducing advanced filtering and search features that significantly reduced time spent on manual threat detection.
- **Increased user adoption** and streamlined security incident management by designing and launching a highly requested feature, which minimized platform-switching and enhanced the user experience.
- **Elevated admin satisfaction** scores by collaborating with cross-functional teams to address key usability challenges, leading to a more seamless, intuitive platform based on user feedback.

GEICO Remote
Product Design Intern June 2023 – August 2023
- **Boosted customer satisfaction** by designing and launching a new telematics product that delivered a more intuitive and enjoyable driving experience through data-driven, user-centered design.
- **Achieved seamless cross-functional integration** by aligning with senior UX designers, product, engineering, and marketing teams, ensuring cohesive and user-friendly interfaces.
- **Drove a significant increase in user engagement** on the telematics platform through user research and iterative improvements, enhancing overall product usability.

Genemod Seattle, WA
UX/UI Design Intern October 2022 – February 2023
- **Revolutionized data capture and researcher collaboration workflows,** increasing team efficiency and enabling seamless project management for over 100 lab teams.
- **Applied UX research methodologies (card-sorting, competitive analysis, and affinity diagramming)** to optimize user-facing workflows, reducing task completion time by 25% and enhancing platform usability.
- **Implemented design improvements that led to a 20% boost in user satisfaction,** aligning product design with organizational goals and improving researcher productivity across the platform.

Skills & Toolbox

Design –
Product Design, User Experience Design, Interaction Design, User Research, User Interaction Design, User Testing, Visual Design, Competitive Analysis, Usability Studies, Rapid Prototyping, Design Systems, End-to-End Design

Toolbox –
Figma, Adobe Illustrator, Adobe XD, HTML/CSS, JavaScript, Python, SQL, R, Tableau, Git/GitHub